

Station KTNV-TV LAS VEGAS, NV
Advertiser () .HORSFORD FOR CONGRE
Product Horsford/DCCC
Estimate# 2132
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2132
Flight Dates 10/18/2012 - 10/19/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 11,950.00
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	5A-6A	ACTION NWS@5AM<	:30	\$175.00	10/18-10/19	2	1	2	\$350.00	
	2	TH-F	6A-7A	ACTION NWS@6AM<	:30	\$400.00	10/18-10/19	2	1	2	\$800.00	
	3	TH-F	7A-9A	GD MRN AMR-ABC<	:30	\$400.00	10/18-10/19	3	1	3	\$1,200.00	
	4	TH-F	10A-11A	VIEW-ABC<	:30	\$700.00	10/18-10/19	2	1	2	\$1,400.00	
	5	TH-F	430P-5P	JUDGE JUDY<	:30	\$450.00	10/18-10/19	2	1	2	\$900.00	
	6	TH-F	4P-430P	JUDGE JUDY R<	:30	\$450.00	10/18-10/19	2	1	2	\$900.00	
	7	TH-F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/18-10/19	2	1	2	\$1,800.00	
	8	TH-F	6P-7P	VARIOUS	:30	\$1,000.00	10/18-10/19	1	1	1	\$1,000.00	
	9	TH-F	7P-730P	ACCESS HOLLYWD<	:30	\$800.00	10/18-10/19	1	1	1	\$800.00	
	10	TH-F	730P-8P	MILLIONAIRE<	:30	\$800.00	10/18-10/19	1	1	1	\$800.00	
	11	TH-F	11P-1135P	NEWS	:30	\$1,000.00	10/18-10/19	2	1	2	\$2,000.00	

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Buyer	Jesse Demastrie	Flight Dates	10/18/2012 - 10/19/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
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---REPORT TOTALS---

Report Totals: 20 / \$11,950.00

---SALES MONTHLY TOTALS---

Oct 12: 20 / \$11,950.00

Sales Totals: 20 / \$11,950.00

Station Totals: 20 / \$11,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$85,356	KBLR	0%	KLAS	23%	KSNV	19%	KTNV	18%	KTUD	1%
		KVCW	3%	KVMY	8%	KVVU	28%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE